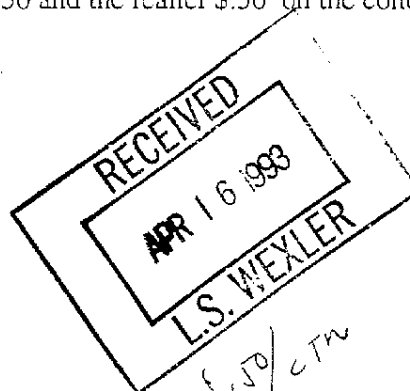


Note for Mikulay, Robert

From: Wexler, Larry  
 Date: Thu, Apr 15, 1993 10:22 AM  
 Subject: pine state  
 To: Mikulay, Robert

What are you going to propose re. RJR's promo with pine state. My first impulse is to match with pine state putting in \$.50, pm \$.50 and the reailer \$.50 on the condition that they do the same for basic. thoughts?



*Bob*  
 RJR puts up 100/can 1st to \$.50/can  
 if 100 is taken off at price.  
 I don't know if it's one time only  
 or ongoing.  
 Larry

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